

## MEDIA RELEASE

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FOR IMMEDIATE RELEASE

### PumpEase™ Enjoys Some Celebrity Girl Time *With A Little Love From Kelly Preston & Friends*

**Vancouver, BC** - Wendy Ambruster Bell, founder of Snugabell™ Mom & Baby Gear, sent her signature product to Kelly Preston shortly before Ms. Preston's son Benjamin was born in November 2010. The product? PumpEase, the hands-free pumping bra that offers easy use, exceptional comfort, durability, and top-notch quality in fun and stylish fabrics that make moms feel pretty. (Yes, EVEN when they're pumping!)

Ms. Preston sent Wendy a very thoughtful thank you note, and has been extolling the benefits of PumpEase among her friends.

Included is a photo of Ms. Preston's note alongside a PumpEase pumping bra. Wendy also believes in giving back to her community of moms and getting actively involved in causes she believes in. The [Snugabell blog](#) provides information about pre-and post-partum health and wellness, breastfeeding and pumping, other fabulous products and businesses, creating a breastfeeding-friendly culture, and some behind-the-scenes looks at the company. The [Snugabell Resource page](#) lists a myriad of helpful websites for pregnant and breastfeeding women, and a few things for Dad too.

Snugabell is proud to donate \$2.00 from the online sale of each PumpEase, as well as all proceeds from the sale of their "Miracle" door hanger, to the Best for Babes Foundation, an organization whose mission it is to help women beat the cultural and institutional barriers - the "Booby Traps™" - that prevent moms from achieving their personal breastfeeding goals.



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